

Name Podcast

Description

Rubric Detail

Criteria	Levels of Achievement		
	Developing	Competent	Exemplary
<b>Assignment parameters</b> <b>Weight</b> <b>15.00%</b>	<b>50 to 72 %</b> The podcast was significantly shorter or longer than 15 minutes. It was submitted late. There was no works cited page or sources were cited incorrectly.	<b>73 to 89 %</b> The podcast was the appropriate length but felt overly rushed or dragged. The podcast was submitted on time. Some sources were cited incorrectly.	<b>90 to 100 %</b> The podcast is approximately 15 minutes in length. It was submitted on time. A works cited page was provided with sources appropriately cited.
<b>Authority through Authenticity</b> <b>Weight</b> <b>40.00%</b>	<b>50 to 72 %</b> The podcast fails to significantly highlight voices and audio from the student organization being studied. The host/narrator dominates the podcast. The podcast does not have a clear beginning, middle, and/or ending. The podcast does not include "scenes," signposting, and/or "great tape." The host sounds bored, overly scripted, disengaged, and/or difficult to understand.	<b>73 to 89 %</b> The podcast includes voices and audio from the student organization being studied, but the host's role is too prominent and tends to overshadow these voices. The podcast has a muddled sense of beginning, middle, and end: one or more of these is difficult to understand. The podcast attempts to employ "scenes," but some of these are not effectively edited to have a clear open and close. There is not enough signposting or signposting is not effective. There is some "great tape," but not enough or not used effectively. The host is sometimes enthusiastic, engaged, and clear, but other times sounds bored, disengaged, or difficult to understand.	<b>90 to 100 %</b> The podcast highlights voices and audio from the student organization being studied. The podcast highlights the voices of organization members, and the narrator/host operates as a facilitator for the narrative. The podcast has a clear beginning, middle, and end and employs "scenes" (audio moments with clear open and close). The podcast effectively signposts for the listener, using Jad Abbumrad's advice: "People don't want to be told how to feel, but they do want to be told what to pay attention to." The podcast includes "great tape"-- audio that effectively connects the listener to the speaker. The host is enthusiastic, engaged, and uses a clear voice.
<b>Creativity</b> <b>Weight</b> <b>25.00%</b>	<b>50 to 72 %</b> There is little or no use of sound to assist the listener in visualizing the narrative. There is no music or the use of music and silence detracts from the content. The script sounds forced or is difficult to understand. The podcast does not include one major takeaway.	<b>73 to 89 %</b> The podcast sometimes uses sounds that allow listener to visualize the narrative, but other times sounds impede this visualization or are missing. The podcast includes the strategic use of music and silence, but this does not set the most effective tone for the content. The script sometimes sounds natural but other times sounds forced. The script is sometimes clear, but other times is difficult to understand. The podcast includes one major takeaway, but this does not clearly reflect the content presented.	<b>90 to 100 %</b> The podcast effectively uses sounds that allows the listener to visualize the narrative. The podcast uses music and silence thoughtfully to set the tone for the content. The script sounds natural and is clearly delivered. The podcast includes one major takeaway that reflects the content presented.
<b>Cooperative Collaboration</b> <b>Weight</b> <b>20.00%</b>	<b>50 to 72 %</b> The podcast is not well edited and either drags, is overly rushed, is uninteresting, or does not effectively show the stakes of the project. The podcast did not change significantly from the edit or the edit failed to raise critiques that would improve the podcast. Group members did not fulfill their roles or did not contribute to the project.	<b>73 to 89 %</b> The podcast contained some moments of boredom that could have been more effectively edited and did not consistently maintain listener interest. The podcast attempted to show the stakes of the project, but this claim did not make sense or was difficult to connect to the content. The podcast addressed some of the critiques raised in the edit. Group members contributed to the project, but these contributions were uneven.	<b>90 to 100 %</b> The podcast is effectively edited to eliminate moments of boredom, maintain listener interest, and show the stakes of the project (why it matters). The podcast addressed critiques raised in the edit. Group members fulfilled their roles and contributed to the project.

**Levels of Achievement**

[View Associated Items](#)  
Criteria

**Developing**

**Competent**

**Exemplary**

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